

EMILIE RODGERS

Multi-media digital artist from the Greater Boston Area with 7+ years experience seeking full-time employment.

CONTACT INFO

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Waltham, MA

www.emilierodgers.com

SKILLS

Design for Web & Print
HTML5, CSS (read)
Typography
Photo manipulation
Video editing
Copy editing
Creative writing
Time management
Campaign management
Customer service
Attention to detail
Self-motivation
Teamwork and team-building
Calm under pressure
Good sense of humor

PROGRAMS & PLATFORMS

Photoshop
Illustrator
InDesign
AfterEffects
Celtra
Google Web Designer
SalesForce
Asana
Slack
Microsoft Office Suite
Maya

EDUCATION

Champlain College
Burlington, VT

B.S. Art & Animation, 2011
SUMMA CUM LAUDE

EXPERIENCE

Nov 2014
—
April 2019
4 years 5 mo

Digital Artist and Designer
RhythmOne — Burlington, MA
(Position eliminated due to company acquisition)

Graphic design, ad conceptualization and production, and client relations for Creative Services, RhythmInfluence, and RhythmOne Marketing, as well as ad hoc graphics tasks within RhythmOne. Pitched and produced hundreds of ads for major brands and agencies.*

- Asset and campaign management
- Client customer-service and kick-off calls
- Implementing and trouble shooting 3rd party tracking pixels
- Rich Media HTML5 Ads
- Static, video, and interactive mocks
- Marketing collateral for print and web, including invitations, booklets, banners, posters, packaging, one-sheets
- Working with DSPs and exchanges
- Influencer Marketing Content
- Custom mobile, desktop, and connected TV video ads
- Video editing and special effects

June 2011
—
Nov 2014
2 years 5 mo

Freelance Digital Artist
Self-Employed — Somerville, MA

Original art and designs for a range of projects, including mobile apps, fashion portfolios, tee-shirt graphics, logo design, caricature art, illustrations, and mobile games.

- Illustration, animation, character design, UI design
- Self-motivated projects and time management
- Client customer service and project acquisition

Summer
2009
—

Lead Instructor and Health/Safety Coordinator
iD Tech Camps — Various Locations

Summer
2010

Teaching students ages 7-17 in a fun and engaging classroom setting. Coordinated outdoor activities and games, monitored dormitories, ensured the mental and physical health of all students, collaborated with teammates to create a safe and entertaining learning environment for 40-80 camp attendees.

*Brands I've worked with (sample):

ArmorAll	Disney	KFC	Publix
Baskin Robins	GoRVing	Kodak	Swanson
Bose	Honda	Mezzetta	Terminix
Bosch	Hublot	Milano Cookies	Universal
Chevy	IBM	NatureMade	USA Coast Guard
Clairns	Ikea	Nordstrom	Zebco
Deadpool 2	Keno	Pepsi	